



BONAM VENKATA CHALAMAYYA ENGINEERING COLLEGE

(AUTONOMOUS)

ODALAREVU - 533 210, Allavaram Mandal, Dr. B.R.Ambedkar Konaseema District, Andhra Pradesh, INDIA

Email: bvce@bvcgroup.in

Website: www.bvcec.edu.in

Mobile: 93925 22444

Training and Placement Cell

STRUCTURE



Functions of the cell

Our college has a dedicated Training, Placement, and Career Guidance Cell that consistently helps produce successful engineers upon graduation. We conduct numerous training programs for all students with the support of in-house experts and professionals from external agencies. These initiatives have proven highly effective in shaping students' careers.

1. Training Responsibilities



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a. Skill Development

- Organize soft-skills training (communication, teamwork, leadership, public speaking).
- Conduct aptitude training (quantitative, logical reasoning, verbal ability).
- Provide technical training based on industry requirements.
- Offer resume-building workshops and mock interviews.
- Arrange pre-placement talks, grooming sessions, and confidence-building activities.

b. Career Guidance

- Guide students on career paths, higher education, and job opportunities.
- Facilitate sessions with experts, alumni, and industry mentors.
- Help students identify their strengths and prepare accordingly.

2. Placement Responsibilities

a. Industry Interaction

- Build and maintain strong relationships with companies, recruiters, and HR professionals.
- Invite companies for campus recruitment and ensure smooth coordination.
- Understand employer requirements to match them with student profiles.

b. Placement Process Management

- Collect and verify student data (CGPA, specialization, skills).
- Share student profiles with companies.
- Schedule and conduct campus drives, interviews, tests, and group discussions.
- Ensure proper logistical arrangements (venues, systems, communication).

c. Internship Coordination

- Assist students in finding internships and industrial training opportunities.
- Coordinate with industries to offer summer/winter internships.

3. Administrative Responsibilities

- Maintain a placement database, including student details and company records.
- Track and report placement statistics, offer letters, and job packages.
- Prepare placement reports for accreditation and institutional records.

4. Student Support

- Provide counseling for student doubts, stress, and career confusion.
- Encourage students to participate in competitions, workshops, seminars, and certification courses.
- Promote entrepreneurship and guide students toward start-up opportunities.

5. Continuous Improvement



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- Gather feedback from recruiters and students to improve the training process.
- Update training programs based on industry trends.
- Coordinate faculty development programs to align learning with industry needs.